

Role of Ajax and JavaScript Development in Social Networking

At this age when the social network websites like Facebook, LinkedIn, Twitter, Google + etc have become immensely popular. These social media websites are very popular as they influence millions of people's lifestyle. With the easy availability of the internet you can find the users to be online almost all day to be connected with their friends and family. The games have made the social media websites even more popular where the users can easily connect their game with the social media websites and compete with their friends. With the huge popularity of these websites many other companies launched other social networking websites by thinking out of the box such as Tumblr, Flickr, GamerDNA, Last.fm and there are certain social network websites which are open for certain community only.

As the users want to use their favorite social networking websites on the different kind of devices such as mobile, tablets, laptops etc. So it has become a challenge for the companies to give the users a wonderful experience on every device they are accessing. Also it has become a big challenge for the developers also to choose the right technology to build the successful social networking website. Some websites take the help of AJAX to boost the overall user experience and sometimes other technology to give the optimized look and feel to the users by using the number of technologies at the several places. Using Java script game development it is easier to develop the games for social network websites.

If we talk about AJAX it is the combination of the several technologies such as XML, Java script. With the help of the AJAX it is easier for the developers to make instant changes to their websites using the data driven features in the website. One main feature about it is that the users can get the updates without even refreshing the page again and again which saves the time and the internet bandwidth for the users. This technology also increases the overall browsing speed of the website.

Let's see why the AJAX is Helpful in the Development of the Social Network Website:

One of the main features of the social network website is that it depends upon the sharing, liking, viewing and submitting the view and share the various information. So social network websites should be well built so that it integrates all these kinds of forms. And as we already discussed that by using the AJAX we can boost the overall user experience by integrating these forms.

And by the use of AJAX effects we can also boost the looks and feel of the every web page. If we talk about the website so most of the users also like to talk in the real time with their loved ones regularly. If the developers want to integrate the chat messenger in the website then they can easily integrate the AJAX instant messengers. The messenger works just like gtalk or other chat messenger but the only difference is that the messengers are integrated in the website. So there are many other features that we can discuss later about the other AJAX, but with the above discussion we can conclude that AJAX is a very powerful tool in the development of the social media website.

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